

2022



ERA GLOBAL CONFERENCE
The Multi-Channel
Home Shopping Conference

JUNE 21st - 23rd 2022, **AMSTERDAM**

SPONSORSHIP BOOKLET

Includes the Pricing List and the Sponsorship Packages



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Location of the ERA GLOBAL Conference 2022:

Hilton Apollolaan 138, 1077BG, Amsterdam



PRICING AND SPONSORSHIP LIST

SPONSORSHIP	MEMBER		NON-MEMBER	
MAIN (one Sponsors) <i>(incl. 5 full registration passes)</i>	8.000 €		12.500 €	
GOLD <i>(incl. 4 full registration passes)</i>	6.000 €		9.500 €	
SILVER 1 , 2 <i>(incl. 3 full registration passes/ (one Company clip projected on the Show Floor Area)</i>	4.000 €		6.500 €	
SILVER 3 <i>(branded Hotel Keycards)</i>	4.000 €		6.500 €	
SILVER 4 – EMMA Awards Gala <i>(incl. hiring your own company’s personal boat)</i>	4.000 €		6.500 €	
BRONZE 1, 2 <i>(incl. 3 full registration passes/ (one Company clip projected on the Show Floor Area)</i>	2.500 €		3.700 €	
BRONZE 3 <i>Branded „Do not Disturb“ sign</i>	2.500 €		3.700 €	
BRONZE 4 - Opening Reception	2.500 €		3.700 €	
BRONZE 5– EMMA After Show Party	2.500 €		3.700 €	
ATTENDEES	ONLINE	ONSITE	ONLINE	ONSITE
Full Registration Includes an EMMA ticket	699 €	850 €	1.299 €	1.580 €
One Day Pass (Tue, Wed, Thu)	349 €	400 €	599 €	725 €
FTA Pass* (First Time Attendee) <i>*Available only for the first time attendees whose company and employees have not attended the ERA Europe conference previously.</i>	n/a	n/a	300 €	365 €



EXHIBITION	MEMBER		NON-MEMBER	
	EARLY BIRD*	STANDARD	EARLY BIRD*	STANDARD
Exhibition Booth 3 x 2 m booth <i>Includes: stand, electricity, lighting and company name + one free registration.</i>	1.975 €	2.250 €	2.975 €	3.250 €
Any additional attendee	Online 459 €	Onsite 560 €	Online 1.169 €	Onsite 1.430 €
<i>*Early Bird rates, until 15th March.</i>				
Business Club Tables <i>Includes: one sofa, two armchairs, one table and electricity.</i>	680 €		920 €	

MEETING ROOMS

Orange Room 1 / Orange Room 3	5.000 €	7.000 €
Orange Room 2/ Orange Room 4	4.800€	6.720 €
Orange Room 5	4.900 €	6.860 €
Orange Room 6	4.400 €	6.160 €
Boardroom 1/3/5/7	3.200 €	4.480 €
Boardroom 2/4/6	3.100 €	4.340 €

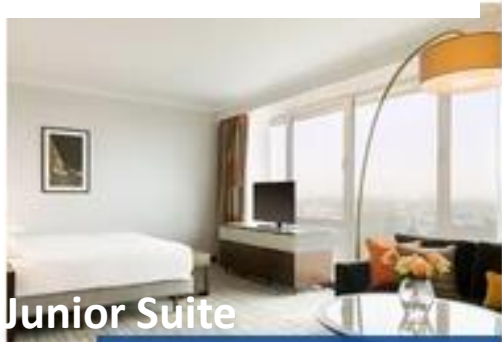
EMMA AWARDS

EMMA Awards Ticket complimentary <i>(included in the full 3 day registration)</i>	-	-
EMMA Awards Ticket Supplementary <i>(plus-one/for the day pass attendees)</i>	99 €	99 €
EMMA Awards PREMIUM <i>(table for 10 persons, company branded entrance tickets, menu cards and name cards)</i>	990 €	1.399 €

Note: Meeting Rooms, available with a 3 day reservation (Tuesday – Thursday). The set-up is planned for Monday afternoon, the 8th June 2020.



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Junior Suite



John & Yoko



Mercurius



Neptune



Presidential



Individual room

	MEMBER	NON-MEMBER
SUITES (4 nights booking, with a full registration pass) Booking through ERA GLOBAL		
Presidential	12.590 €	17.626 €
John & Yoko	11.000 €	15.400 €
Mercurius	6.300 €	8.820 €
Neptune	6.300 €	8.820 €
Junior Suite <i>(one bedroom, with a bed + a sofa area)</i> <i>For an optimal business set-up, with a meeting room separate from the sleeping room, we advise you to combine a Junior Suite with an individual room (the Hilton room rate).</i>	1.770 €	2.478 €

Note: Suites can be booked through ERA GLOBAL, for 4 nights minimum stay (from Monday to Friday). A 3 days pass is required.

Each price/ suite includes Breakfast and Porterage.

The individual rooms will be booked through the hotel, at an ERA GLOBAL special price.



VAT not included





SPONSORSHIP PACKAGES

MAIN and GOLD

All Main, Gold, Silver and Bronze Sponsors will receive acknowledgement

- ✓ As a sponsor when- and wherever the conference is publicized.
- ✓ Wherever the 2020 sponsors are collectively listed.
- ✓ On the new conference website homepage.

Below is an outline of the benefits specific to each package.

PACKAGE	MEMBER	NON-MEMBER	BENEFITS
MAIN <i>5 free registrants</i>	8.000 €	12.500 €	<ul style="list-style-type: none"> ✓ Opportunity to provide the lanyards and the bag for the welcome items. <p>ERA GLOBAL Conference Guide: Company Portrait 200 Words.</p>
GOLD <i>4 free registrants</i>	6.000 €	9.500 €	<p>One of the options below</p> <p>Option 1</p> <ul style="list-style-type: none"> ✓ Company logo on all Business Club signages at every table. ✓ Signage at the Business Club entrance with your company's name (Roll up / Banner). <p>Option 2</p> <ul style="list-style-type: none"> ✓ Company Roll up at the entrance of the showfloor. ✓ Name and logo of the sponsor on each registered attendee's badge. <p>Option 3</p> <ul style="list-style-type: none"> ✓ Opportunity to provide the welcome letter/flyer which will be handed out during hotel check in. <p>ERA GLOBAL Conference Guide: Company Portrait 150 Words.</p>



SPONSORSHIP PACKAGES

SILVER

PACKAGE	MEMBER	NON-MEMBER	BENEFITS
SILVER 1, 2 <i>3 free registrants</i> OR <i>30' Company clip on loop projected for 3 days (main Show Floor)</i>	4.000 €	6.500 €	<ul style="list-style-type: none"> ✓ Company signage at each coffee/tea station. ✓ Company flyers and promotional material displayed during the coffee breaks. <p>ERA GLOBAL Conference Guide: Company Portrait 100 Words.</p>
SILVER 3	4.000 €	6.500 €	<ul style="list-style-type: none"> ✓ Branded hotel keycards (500 pax.) <p>ERA GLOBAL Conference Guide: Company Portrait 100 Words.</p>
SILVER 4 EMMA AWARDS	4.000 €	6.500 €	<ul style="list-style-type: none"> ✓ Roll Up + Logo ✓ Inclusion in preroll clip to the EMMA teaser clip. ✓ Mention in all EMMA pre- and post Communications. ✓ Logo on the Sponsorship Wall. ✓ Each company has its own personal boat (approx. 40 guests onboard) on the way to the restaurant. <i>(details on request)</i> <p>ERA GLOBAL Conference Guide: Company Portrait 100 Words.</p>



SPONSORSHIP PACKAGES

BRONZE

PACKAGE	MEMBER	NON-MEMBER	BENEFITS
BRONZE 1, 2 <i>1 free registrant</i> OR <i>30' Company clip on loop projected for 3 days (main Show Floor)</i>	2.500 €	3.700 €	<ul style="list-style-type: none"> ✓ Company flyers and promotional material displayed during lunch. ✓ Company signage at the entrance to the Panel Discussion Sessions. <p>ERA GLOBAL Conference Guide: Company Portrait 50 Words.</p>
BRONZE 3	2.500 €	3.700 €	<ul style="list-style-type: none"> ✓ Branded "Do not Disturb" room signs (300 pax.) <p>ERA GLOBAL Conference Guide: Company Portrait 50 Words.</p>
BRONZE 4 OPENING RECEPTION	2.500 €	3.700 €	<ul style="list-style-type: none"> ✓ Roll-up, welcome speech, branded cocktails napkins, mentioning the Sponsor everywhere the Opening Reception is listed. <p>ERA GLOBAL Conference Guide: Company Portrait 50 Words.</p>
BRONZE 4 EMMA AFTER PARTY	2.500 €	3.700 €	<ul style="list-style-type: none"> ✓ Company flyers and promotional material displayed during the EMMA AFTER PARTY. <p>ERA GLOBAL Conference Guide: Company Portrait 50 Words.</p>





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ADDITIONAL OPPORTUNITIES

FOR OUR SPONSORS | EMMA AWARDS

PACKAGE	PRICE/EVENT	
Advertising Spot during EMMA Award Gala (without sound) *30 seconds, shown 8 times per hour	600 €	
Advertising Spot during EMMA Award Gala (without sound) *30 seconds, shown 4 times per hour	400 €	
Advertising Spot during EMMA Award Gala (without sound) *30 seconds, shown 2 times per hour	200 €	
Logo on the EMMA Sponsoring Wall** All guests and winners will be photographed in front of the wall during the Awards Ceremony	600 €	

****Only available for up to 5 Sponsors**



ADDITIONAL OPPORTUNITIES FOR OUR SPONSORS | SHOW FLOOR

PACKAGE	PRICE/EVENT	
Branding the main Wall in the main Hotel Lobby (16.600 m wide) Price / wall (includes: print, handling, set-up, labor).	8.000 €	
Branding the main entrance to the Lobby with WINDOW STICKERS (logos/ company messages) *Price/door branding (includes: print, handling, set-up, labor).	4.000 €	
WINDOW STICKERS with logos/ company messages (Show Floor, Lobby area: each sticker, up to 3m x 2m) * Price/sticker (includes: print, handling, set-up, labor).	1.000 €	
Branded Registration Desk * Includes: print, layout, handling.	1.500 €	
Branded Give - Always room drop Price/piece	10 €	



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HOW TO REGISTER FOR OUR CONFERENCE OR BOOK A MEETING FACILITY



FURTHER INFORMATION & REGISTRATION LINKS

Go to the official [website](#).



CONTACT

Ionela Grozavu, ERA GLOBAL PR, Marketing & Event Director

ionela@era-global.org

0049.8151.55.88.196.

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